

SAMAcon Exhibition Opportunities - 2019

The organising committee is delighted to invite you to exhibit at our **17th annual national educators conference**, which is hosted by the South African Montessori Association (NPO number 141-155). The theme of our conference is:



Our international keynote speaker is Montessori educator, trainer, author, and parent **Clare Healy Walls**. Clare is the founder and leader of Waterpark Montessori International and has been extensively involved in the research and development of training programmes and Montessori schools for all age groups (Birth -18 years). She has used Maria Montessori's philosophy for people of all ages, highlighting the common themes of life from birth to adulthood. Clare has worked extensively with parents whom she believes need to be guided to reflect upon their experiences rather than lectured.

The SAMAcon team commit to giving you maximum exposure during our conference, depending on your chosen exhibition package. To motivate you and your company to exhibit at our conference, we are pleased to inform that we have worked on keeping exhibition package prices as low as possible to encourage your product or service being showcased at our conference.

We would like to encourage exhibitors to run **conference specials** which we will be happy to include on the SAMA Facebook group and through emailers sent to the delegates before the conference. This will allow delegates to have the opportunity to look forward to what is on offer at your exhibitions, encourage them to visit your stand and purchase your products or sign up for your services.

Please take a few more minutes to read our proposal. Should you require any further information about exhibiting, please contact **Exhibition Co-ordinator: Kym van Straaten on admin@samontessori.org.za**

Event Details:

When: 27 & 28 April 2019

Where: Generation Schools – Imhoff Campus
Western Cape

Conference Format:

The two-day main conference will have the following features:

- Four keynote addresses by the International guest speaker
- Four to six presentations by well-respected local speakers.
- One hands-on workshop
- Round table discussion
- Exhibition

Attendees:

We are expecting 230 - 250 delegates including teachers, teacher trainers, school heads, parents, students (from both Montessori and regular education sectors for children age 0 – 18), leading academics, community leaders and other experts in the field of education. Participants are predominantly from South Africa varying between LSM 3 – 8. We advertise internationally and are expecting a few delegates from other African countries. The conference will be promoted through websites, social media and extensive email lists.

Please note that feedback from our delegates after past conferences has indicated that they enjoy stands that are both informative and where purchases can be made. Many delegates like to pay by credit card.

Exhibition Packages Available for 2019:

2-day package	Exhibition Space	Exhibitor Pass	Meal Vouchers (Teas & Lunch)	Electronic advertising	Branding Opportunities	Magazine Advert
Bronze R 400	2m ² 1 x Small Table	x 1	x 1	Facebook listing	⊘	1/4 page H: 200mm x 71mm V:100mm x 142mm
Silver R 800	3m ² 1 x Trestle Table	x 1	x 1	Website listing Facebook listing	⊘	1/2 page H: 200mm x 142mm V:100mm x 285mm
Gold R 2 000	6m ² 2 x Trestle Table	x 2	x 2	Website Listing Facebook listing 2 x Emailer	⊘	Full page 200mm x 285mm
Platinum R 4 000	8m ² 3 x Trestle Table	x 2	x 2	Website Listing Facebook 4 x Emailer	Table drop each morning	2 x Full page 200mm x 285mm and back cover

PLEASE NOTE:

- All branding to be supplied by exhibitor.
- Print or online publishing deadlines to be adhered to. Extensions cannot be given.

FINANCIAL TERMS AND CONDITIONS

As with any exhibition opportunity, as soon as you financially commit to becoming an exhibitor your name will be associated with the conference and your exposure will commence.

Payment Terms are as follows:

- 50% deposit secures opportunity.
- 100% payment by 28 February 2019 or as arranged with the organising committee.
- All artwork for publishing to be supplied by the exhibitor.
- All banners, pamphlets and other branding display materials to be supplied by the exhibitor.

We hope that you can be part of our conference. Please do not hesitate to contact us for any queries or assistance.

Thank-you for considering our proposal.

Regards,

SAMACON Conference Committee