

Exhibition Opportunities - 2026

The organising committee is delighted to invite you to exhibit at our **24th annual national educators' conference**, which is hosted by the South African Montessori Association (NPO number 141-155).

The theme of our conference is:



Flourish

Each Fold a Lesson, Each Child a Hope

Venue: *The Castle of Good Hope, Cape Town*

Date: **25 and 26 April 2026**

Theme: **FLOURISH** — *Unfolding Potential: Each Fold a Lesson, Each Child a Hope*

Our keynote speakers are all experts in the field of Montessori education.

The SAMACON team commits to giving you maximum exposure during our conference, based on your chosen exhibition package. To motivate you and your company to exhibit at our conference, we are pleased to inform you that we have worked on keeping exhibition package prices as low as possible to encourage your product or service being showcased at our conference.

We would like to encourage exhibitors to run **conference specials** which we will be happy to include on the SAMA social media. This will allow delegates to have the opportunity to look forward to what is on offer at your exhibitions, encourage them to visit your stand and purchase your products or sign up for your services.

Please take a few more minutes to read our proposal. Should you require any further information about exhibiting, please contact **Izanne Nieuwoudt** on assistant@samontessori.org.za

Conference Format:

The two-day main conference will have the following features:

- Keynote addresses by International Montessori Trainer and guest speakers
- Breakaway discussion
- Breakaway presentations by well-respected local speakers
- Tea/Lunch breaks for shopping with Exhibitors

Attendees:

We are expecting up to 150 delegates including teachers, teacher trainers, school heads, parents, students (ideally from both Montessori and regular education sectors for children age 0 – 18), leading academics, community leaders and other experts in the field of education. Participants are predominantly from South Africa.. The conference will be promoted through websites, social media (facebook and Instagram) and extensive email lists.

Please note that feedback from our delegates after past conferences has indicated that they enjoy stands that are both informative and where purchases can be made. Many delegates like to pay by credit card.

2-day package	Exhibition Space	Exhibitor Pass & Conference Attendance	Meal Vouchers (Teas & Lunch)
Bronze R 4 000 8 available	2m ² Floor Space (2m x 1m) Floor space 1.8m wide 750mm deep 720 high, <ul style="list-style-type: none"> • 1 x Branded Laminated name <ul style="list-style-type: none"> • Floor marking area <ul style="list-style-type: none"> • 1 x Chair • 1 x Plug point • 1 x Online Logo • 1 x Name badges 	x 1	x 1
Silver R8 000 2 available	4m ² Floor Space (2m x 2m) 2 x Tables 1.8m wide 750mm deep 720 high <ul style="list-style-type: none"> • 1 x Branded Laminated name • 1 x Branded email signature <ul style="list-style-type: none"> • Floor marking <ul style="list-style-type: none"> • 2 x Chairs • 1 x Plug point • 1 x Online logo • Artwork for 2 socials two weeks prior to conference placing on Wednesday <ul style="list-style-type: none"> • 2 x Name badges • Full page advert 200mm x 285mm 	x 2	x 2

Gold R15 000 1 available	<p>9m² Floor Space (3m x 3m)</p> <p>4x Tables 1.8m wide 750mm deep 720 high</p> <ul style="list-style-type: none"> • 3 x Chairs • 1 x Plug point • 1 x Spot Light in keynote • Floor marking area • 1 x Branded Laminated name • 1 x Branded email signature <ul style="list-style-type: none"> • 1 x Online logo • Double spread advertising in the conference electronic publication • Artwork for 4 socials prior to conference <ul style="list-style-type: none"> • 2 x Name badges 	x 2	x 2
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STANDARD TRESTLE SIZES ARE: 1830mm wide x 760mm deep x 740mm high, or 2400mm wide x 760mm deep x 740mm high

SAMA Conference Exhibitor – Advertising

Electronic advertising	Magazine Advert	Cost
-	1/4 page H: 200mm x 71mm V:100mm x 142mm	R500.00
-	1/2 page H: 200mm x 142mm V:100mm x 285mm	R800.00
1 x Facebook Single Image Advertisements in the week before the conference	Full page 200mm x 285mm	R1200.00
2 x Facebook Single Image Advertisements one placing per week in the two weeks before the conference	Full page 2 x 200mm x 285mm	R1800.00

Financial Terms and Conditions:

As with any exhibition opportunity, as soon as you financially commit to becoming an exhibitor your name will be associated with the conference and your exposure will commence.

Payment Terms are as follows:

SAMA is affiliated to (NAISA) National Alliance of Independent Schools Associations
President: Mrs N Rodseth; Deputy President: Mrs H Tayob; General Secretary Ms R Sonibare; Treasurer: Mr S Wessels;
Honorary Members:
Ms P Ramsey; Dr L van den Berg

- 50% deposit secures opportunity.
- 100% payment by 13 April 2025 or as arranged with the organising committee.
- All artwork for publishing to be supplied by the exhibitor by the 6 April 2026

PLEASE NOTE for Additional Advertising options:

- All branding to be supplied by exhibitor by 10 April 2026
- Print or online publishing deadlines to be adhered to. Extensions cannot be given.

We hope that you can be part of our conference. Please do not hesitate to contact us for any queries or assistance.

Thank-you for considering our proposal.

Regards,

SAMACON Committee 2026